

# PharmaSmart database hits milestone

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By Chain Drug Review

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ROCHESTER, N.Y. — PharmaSmart International Inc., a leading manufacturer of validated health screening kiosks and digital health services, has announced that its DataSmart Health Database now houses results from over 50 million individual biometric screening sessions. Over 2 million of those results are attributable to patients enrolled in PharmaSmart's patented, integrated biometric tracking program, which populates patient biometric data, including blood pressure results, into leading pharmacy software and supports advanced clinical services and interventions at the pharmacy point of care.

PharmaSmart serves more than 7,000 locations, including such retail pharmacies as Giant Eagle Supermarkets, Brookshire Grocery Co., Kinney Drugs, Bartell Drugs, Coborns, Nash Finch Co., Roundy's, Associated Food Stores, Leader, Good Neighbor, Astrup Drug, Winn-Dixie, Big Y Foods, Harmons Grocery, Walmart Canada, Safeway Canada, Loblaw Cos., The Jean Coutu Group, Shoppers Drug Mart, Rexall Group, Zellers, Sobey's and Lawton's. PharmaSmart also serves major work sites, military bases, university schools of pharmacy, hospitals and medical clinics.

Mark Niebyski, chief executive officer of the World Hypertension League, stated, "Traditionally, efforts to consolidate blood pressure registries are plagued by validity concerns and integration barriers. Because of the popularity and scale of their kiosk network, PharmaSmart now has an international registry populated with trustworthy, actionable clinical data."

He added, "One challenge for the pharmacy profession advocating on behalf of provider status is a lack of patient outcome evidence for the services they provide. This type of integrated, validated biometric network offers pharmacies quality patient outcome data to support their care processes and validate their role in reducing cardiovascular risk."

Josh Sarkis, PharmaSmart general manager and senior vice president and head of clinical programs, stated, "Our team is extremely proud of this 50 million milestone, which represents a decade of research, planning, execution and a daily commitment to be the world leader in integrated, self-measured biometric screening."

Sarkis added, "PharmaSmart's DataSmart repository represents the world's largest single registry of clinically validated blood pressure readings. This means we are ideally positioned to support hypertension research and help coordinate care between clinicians, pharmacists and patients to improve blood pressure control."

PharmaSmart announced that the database is expanding at a rate of more than 1 million patient screenings per month and, with its rapidly expanding connected kiosk network, the company expects to achieve the 100 million mark within 18 months.