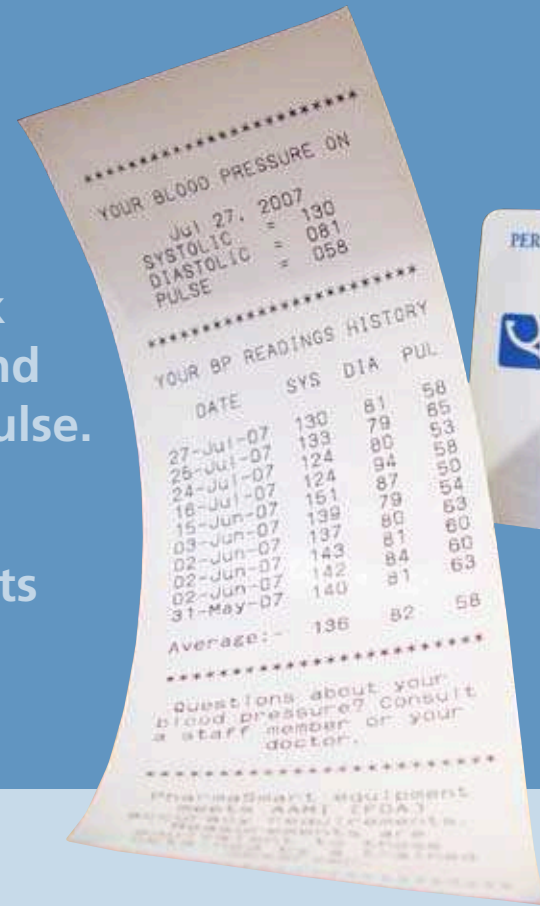


Smart Card

Used with smart card, PS-2000 kiosk prints last 10 readings with dates and averages of systolic, diastolic and pulse.

Used without smart card, kiosk prints current reading with date.



Smart Card

drives retailer identity, compliance,
and recurring revenues!

- Consumer interest in Smart Card: 68% (AC Nielsen)
- Annual recurring revenue opportunity via “recharge” option
- Retailer specific card identity



Smart Card

- Print-outs provide retailer specific branding, messaging, coupons or tie-in advertising
- 80% of Smart Card users will share printed results with physician/pharmacist (AC Nielsen)
- Initiates consumer inquiries – improves compliance

